



Most Innovative Patient & Doctor Web Based Solution: Medical Live

With a passion for patient-focused healthcare services, Murex Software is leading the way in the development of ground-breaking internet services for the healthcare sector. One of the firm's most recognised services is Medical Live, an intelligent web-based medical records tool launched to bridge the gap between doctors and their patients, as well as improve the quality of patient care. Having recently been recognised as the Most Innovative Patient & Doctor Web Based Solution in the Healthcare and Pharmaceutical Awards 2020, we took a closer look at Medical Live and Murex Software to discover more about the innovative platform and firm.

Thanks to the continuous development of technology the healthcare sector is changing for the better. Big data, mobile applications and communications are constantly evolving and the relationship between medical professionals and patients is being transformed.

Paving the way to success is Murex Software, a cutting-edge healthcare software development company located in Milan, Italy. The company was founded in 2007 by software developer Sergio Bucchieri and his wife Lucia Parisotto, a family doctor after identifying the need for a medical record that was not just a health information collector but a communication tool with patients.

In 2008, Medical Live became the first online medical records tool of its kind for family doctors. Shortly after in 2009 PazienteConsapevole platform was created, which gave patients access to their own dedicated health page, allowing the patient the visibility to determine their own healthcare journey.

The Medical Live platform has a diverse range of ingenious features which allows the patient to update their own data and print off their own prescription reminders without the need for a visit to the doctors. The award-winning platform is

also available on smart devices, allowing those on the move to access their records wherever they are.

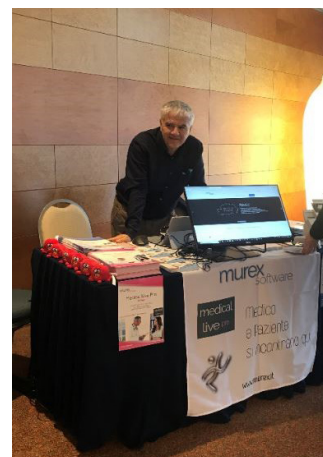
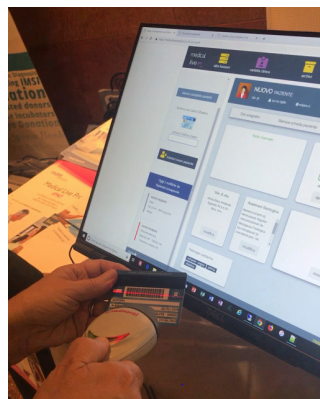
Whilst the Covid-19 pandemic has caused disruption to many businesses Murex Software has continued to grow. The use of the internet and new technologies has soared in 2020 and those were perhaps more anxious to use technological tools are now embracing them. With many people unable to leave their homes the Medical Live platform has become an indispensable service for many patients.

To date, patients have accessed the Medical Live platform an astonishing 700,000 times and performed over two million interactions within their dedicated health page.

“We constantly receive positive feedback from our users and from patients. This proves that the path we have taken over 10 years to carry out this participatory medicine project is definitely the winning one.”

With all their accomplishments so far, this software development company are always keen to push the limits of what they can do and are now looking to collaborate with pharmacies which will allow them to expand their services further. Speaking to founder Sergio, this is clearly an area he is keen to progress with “Over the coming year our goal is to significantly expand the platform’s user base.”

Ultimately Murex Software’s mission is to continue to address the relevant needs of its users and to introduce new innovations that continue to improve the experience for both doctors and patients. With all these exciting projects lined up for the future, the firm will continue to prove themselves as a force to be reckoned with.



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